



DESIGN BY PROXY IDENTITY DESIGN PRICING MENU

VALUE BRANDING	BASIC BRANDING	PREMIUM BRANDING
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INCLUDED DELIVERABLES

30 MINUTE DISCOVERY MEETING or CALL	30 MINUTE DISCOVERY MEETING or CALL	30 MINUTE DISCOVERY MEETING or CALL
3 DESIGN OPTIONS	3 DESIGN OPTIONS	3-5 DESIGNS
1 REVISION	COLOR OPTIONS	COLOR OPTIONS
FINAL VECTOR ART	1 REVISIONS	3 REVISIONS
	BASIC BRAND GUIDELINES	BRAND GUIDELINES, COLORS, FONTS + STANDARDS DOCUMENTATION
	FINAL VECTOR ART + PRINT, WEB VERSIONS	
		FINAL ART ALL PRINT, WEB VERSIONS
		WEEKLY UPDATES

INCLUDED COLLATERAL + TEMPLATES

NONE INCLUDED	EMAIL SIGNATURE TEMPLATE	BUSINESS CARDS
		LETTERHEAD
		EMAIL SIGNATURE TEMPLATE

RANGE **\$500-\$1200** **\$1500-\$3000** **\$2500 +**

LESS TURN TIME MORE

COLLATERAL (A LA CARTE)

BUSINESS CARDS	\$250-\$400
LETTERHEAD	\$150
BROCHURE TEMPLATE	\$250/PAGE
EMAIL SIGNATURES(HTML)	\$200
FULL UI/ICON SYSTEMS	\$500 - \$1500

ADDITIONAL DESIGN SERVICES AVAILABLE:

STICKERS
CUSTOM T-SHIRT
UI DESIGN
UX STRATEGY
SEO